



QP CODE: 22100600



Reg No : .....

Name : .....

**B.Sc DEGREE (CBCS)REGULAR / REAPPEARANCE EXAMINATIONS, APRIL 2022**

**Third Semester**

B.Sc Psychology Model I

**Core Course - PY3CRT07 - LIVING IN THE SOCIAL WORLD**

2017 Admission Onwards

F855BDC9

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. Socialization
2. Social cognition
3. Priming
4. Counterfactual thinking
5. Distinctiveness in attribution
6. Actor-observer effect
7. Implicit attitude and Explicit Attitude
8. Forced Compliance
9. Gender stereotypes
10. Contact hypothesis
11. Balance theory
12. Unrequited Love

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*

13. Discuss the types of heuristics.





14. Facial expression and eye contact in non-verbal communication.
15. Instrumental Conditioning in attitude formation.
16. Briefly explain persuasion.
17. Briefly explain the techniques to resist persuasion.
18. Benefits of contact and guilt for prejudice reduction.
19. Briefly describe types of schemas.
20. External determinants of Interpersonal Attraction.
21. Sternberg's triangular theory of love.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the potential sources of error in social cognition.
23. Summarize the theories of Attribution.
24. Discuss on impression formation and impression management tactics?
25. Discuss the consequences of discrimination based on religion, caste and gender in India?

(2×15=30)

